

**Minutes**  
AVA Board of Directors (BOD) Meeting  
July 16, 2024

- 1. Call to Order - Chair: The meeting was called to order on July 16, 2024, at 6:01 P.M. CST by Chair Nancy Wittenberg.**
- 2. Roll Call of AVA Board: - Secretary:**
  - **Officers:** All officers and Henry Rosales were present.
  - **RDs:** All RDs were present, except NCRD Susan Pinneke, NERD Carol Giesecke, and PARD Becky Forsythe.
  - **DRDs:** NCDRD Ken Johnson was present.
  - **AVA HQ:** Erin Grosso
  - **Committee Chairs:** Walk App Jeff Giddings
  - **Guests:** Debbie Johnson, of Broadminded Media
- 3. Approval of Agenda:** Secretary Leslie Stone moved to accept the meeting agenda. Vice-Chair, Carl Cordes seconded the motion. The agenda was accepted as presented.
- 4. Selection of AVA Attorney – Henry Rosales, Executive Director**
  - a. The AVA’s attorney, Frank Sommerville, has retired and the AVA needs to select a new attorney. Two attorneys were placed into consideration.
    - i. Ms. Katherine David has great credentials and is local. Her rate is \$500 per hour.
    - ii. Mr. Cory Halliburton is recommended by Frank Sommerville, is from the same firm, and is familiar with our organization. His rate is \$395 per hour, and he also has a retainer fee of \$1,500.
  - b. The recommendation is to hire Mr. Cory Halliburton. A motion was made by MARD Craig Gauger to accept Mr. Halliburton. The motion was seconded by SCRDR Teresa Arnold. The motion passed.
- 5. Big Give – Ed McCabe, Finance Chair, Board Chair:**
  - a. The Board Chair, Nancy Wittenberg, asked everyone on the AVA Board to contribute to the Big Give. Board members have an obligation to support the AVA in fundraising – which is the Big Give.
  - b. The Finance Chair, Ed McCabe, will be chairing Big Give Committee. He will be reaching out to others to join. The AVA budgeted \$90,000.00 in revenue from the Big Give but hope to raise \$120,000.00. The AVA needs the most help in raising revenue. The Big Give fills the gaps between expenses and revenues. Ed would like to have \$20,000.00 in commitment from the Board of Directors. Ed recommends peer-to-peer pages to help raise funds. The National Office will help set up peer-to-peer pages.

**6. Executive Session – Board Members only:**

- a. Mobile Walk App Committee Business Plan Overview Continued – Debbie Johnson, President Broadminded Media, LLC, Henry Rosales, Ed McCabe.**

i. The AVA Board of Directors met in Executive Session.

**7. Adjournment: The Executive Session adjourned at 7:59 P.M. CDST**

**The next scheduled Board Meeting is September 25, 2024, at 6:00 p.m. CDST.**

Respectfully submitted,

Leslie L. Stone

Secretary

AVA: America's Walking Club